



## **2022 Thanksgiving *Buzzed Driving Is Drunk Driving***

### **SOCIAL MEDIA**

#### **Twitter**

1. Don't let a pre-Thanksgiving party squash your holiday meal. If you've been drinking, call a sober friend, taxi, or ride share to get you home safely. #BuzzedDriving is drunk driving.
2. Drinking 🍷 and driving 🚗 should never ✖ be on the menu. Call a sober friend, taxi, or ride share to get you home safely. #BuzzedDriving is drunk driving.
3. Don't drive sauced – leave that to the cranberries 🍷. #BuzzedDriving is drunk driving.
4. We're thankful for YOUR safe driving choices. Drive safely this Thanksgiving holiday, and every day. #BuzzedDriving is drunk driving.
5. You're only a turkey 🦃 if you don't drive sober. #BuzzedDriving is drunk driving.

#### **Facebook:**

1. Don't let a pre-Thanksgiving party squash your holiday meal. From 2016-2020, the 821 people who died in alcohol-impaired crashes during the Thanksgiving holiday period were alcohol-impaired. If you've been drinking, call a sober friend, taxi, or ride share to get you home safely. #BuzzedDriving is drunk driving.
2. Add a designated driver to your Thanksgiving menu. It's not an indulgence – it's a necessity. #BuzzedDriving is drunk driving.
3. Don't drive sauced – leave that to the cranberries 🍷. In 2020, there were 11,654 people killed in drunk-driving crashes – nearly a 15% increase from 2019 📈. #BuzzedDriving is drunk driving.
4. Only turkeys drive drunk. 🦃 If you've been drinking, call a sober friend, ride share, or taxi to get you home safely. #BuzzedDriving is drunk driving.
6. #Thanksgiving is Nov. 24. Stay safe on the roads! #BuzzedDriving is drunk driving.



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### **VARIABLE MESSAGE BOARDS**

MAKE IT TO *(10 characters)*

TURKEY DINNER *(13 characters)*

DRIVE SOBER *(11 characters)*

GIVE THANKS *(11 characters)*

FOR *(3 characters)*

SOBER DRIVERS *(13 characters)*

DRIVE SOBER *(11 characters)*

THIS *(4 characters)*

THANKSGIVING *(12 characters)*

BUZZED DRIVING *(14 characters)*

IS *(2 characters)*

DRUNK DRIVING *(13 characters)*

COMMIT TO *(9 characters)*

SOBER DRIVING *(13 characters)*

THIS THXGIVING *(14 characters)*